



# 8th European Quality Assurance Forum

## Working together to take quality forward

University of Gothenburg, Sweden  
21-23 November 2013

*(Final programme)*

### Thursday 21 November

#### Pre-conference meetings

16.00-16.45 Meeting with Key Players  
*Torgny Segerstedt salen, Main Building ("Vasaparken")*

Keynote speakers, parallel plenary speakers, paper and workshop presenters and chairs are invited to attend this pre-conference meeting.

#### Conference

14.00-18.30 Registration/Help Desk  
*Foyer, Main Building ("Vasaparken")*

**17.00-17.15 Official Opening**  
*Auditorium, Main Building ("Vasaparken")*

- Introduction to the Forum, Norma Ryan, Chair, EQAF Steering Committee
- A word of welcome by the host, Pam Fredman, Vice-Chancellor, University of Gothenburg

**17.15-18.30 Plenary Session I: "Quality" in Higher Education: Window-dressing activities, bureaucratic rituals and the struggle for qualifying individuals**  
*Auditorium, Main Building ("Vasaparken")*

Chair: Tia Loukkola, EQAF Steering Committee

This session will give a critical characterisation of the current situation in higher education, in which massification and expansion in almost all directions have led to an emphasis on quality. The speaker will base his talk on his recent book *The Triumph of Emptiness: Consumption, Higher Education, and Work Organization*.

- Keynote speaker: Mats Alvesson, Lund University
- Discussion with the chair and the audience



19.00-21.30 Welcome Reception with Musical Performance by University of Gothenburg Symphony Orchestra  
*The Academy of Music and Drama ("Artisten")*  
Address: *Fågelsången 1, 412 56 Gothenburg*

Light snacks and drinks will be served.

## Friday 22 November

09.00-17.00 Registration/Help Desk  
*Foyer, School of Business, Economics and Law ("Handelshögskolan")*

**09.00-10.15 Plenary Session II: Working together in QA – stakeholders' view and expectations**  
*Malmstensalen, School of Business, Economics and Law ("Handelshögskolan")*

Chair: Bjørn Stensaker, EQAF Steering Committee

A panel discussion with representatives of QA stakeholders (teachers, employers, students, governments, European Commission) and the audience.

While higher education institutions and quality assurance agencies have the institutional responsibility for managing quality assurance processes, the ownership and participation of various stakeholders is crucial for the success of the work. This session aims to discuss the expectations and views of the stakeholders.

- Discussion with the panel and the audience
- Practical information on breakout sessions

10.15-10.45 Coffee Break  
*3<sup>rd</sup> floor, School of Business, Economics and Law ("Handelshögskolan")*

**10.45-12.30 Papers and Workshops – Session I**  
*3<sup>rd</sup> floor, School of Business, Economics and Law ("Handelshögskolan")*

Participants will have a choice of attending a workshop lasting 90 minutes or two paper sessions lasting 45 minutes each, with a 15-minute break in between to allow the participants to move around.

12.30-14.00 Lunch Break (seated lunch)  
*Lunch area, School of Business, Economics and Law ("Handelshögskolan")*

**14.00-15.00 Parallel Plenary Session I: Updates on new developments in quality assurance**  
*3<sup>rd</sup> and 4<sup>th</sup> floor, School of Business, Economics and Law ("Handelshögskolan")*

Participants will have a choice of attending one of three parallel sessions which will present various projects or initiatives in QA:

- Recent European policy developments in quality assurance
- External quality assurance moving across borders



- Conceptualising student engagement: A co-creation perspective

15.00-15.30

Coffee Break  
*3rd floor, School of Business, Economics and Law ("Handelshögskolan")*

15.30-16.30

**Parallel Plenary Session II: Updates on new developments in quality assurance**

*3<sup>rd</sup> and 4<sup>th</sup> floor, School of Business, Economics and Law ("Handelshögskolan")*

Participants will have a choice of attending one of three parallel sessions which will present various projects or initiatives in QA:

- Quality, transparency and enhancement in doctoral education
- Promoting cooperation and trust through external quality assurance reports
- Quality Assurance and the Social Dimension: exploring the role of QA agencies in access, retention and employability

19.30

Optional Conference Dinner  
*Läppstiftet*  
*Address: Lilla Bommen 2, 411 04 Gothenburg*

## Saturday 23 November

09.00-14.30

Registration/Help Desk  
*Foyer, School of Business, Economics and Law ("Handelshögskolan")*

09.30-11.15

**Papers and Workshops – Session II**

*3<sup>rd</sup> floor, School of Business, Economics and Law ("Handelshögskolan")*

Participants will have a choice of attending a workshop lasting 90 minutes or two paper sessions lasting 45 minutes each, with a 15-minute break in between to allow the participants to move around.

11.15-11.45

Coffee Break  
*3<sup>rd</sup> floor, School of Business, Economics and Law ("Handelshögskolan")*

11.45-13.00

**Plenary Session III: Internationalisation as a vehicle for quality**

*Malmstensalen, School of Business, Economics and Law ("Handelshögskolan")*

Chair: Dan Derricott, EQAF Steering Committee

Internationalisation and the goal to increase mobility have often been mentioned as one of the key drivers for developing quality assurance and cross-border cooperation in quality assurance. In this session, the speaker will examine some of the familiar features of internationalisation, underline the importance of educational values and specify what needs to be done to improve the quality-related benefits of internationalisation.

- Keynote speaker: Sijbolt Noorda, Academic Cooperation Association
- Discussion with the chair and the audience



- Invitation to next year's EQAF
- Wrap-up and thanks by Norma Ryan, Chair, EQAF Steering Committee

13.00-14.30

Lunch (seated) and departure of participants

*Lunch area, School of Business, Economics and Law ("Handelshögskolan")*